

SCOTT NELSON

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Learning experience consultant creating data-driven behavioral change through education, play, support, and motivation. Looking for bold and creative collaborations to solve problems, improve work, and hone skills.

SUMMARY

- 20+ years crafting educational experiences for adult learners: eLearning, ILT, hybrid, infographics
- Evidence-based design supported by current cognitive & behavioral science
- Proven success in managing multiple, diverse project teams
- Practiced in qualitative and quantitative methods of learning and project assessment
- Orchestrated large-scale gamification learning projects
- Tools include Adobe Photoshop, Illustrator, & After Effects, HTML5, CSS, JavaScript, Captivate, and Storyline/Rise

EMPLOYMENT EXPERIENCE

Senior Instructional Designer 11/2019 – 10/2023

EPAM Continuum

- Designed and developed digital change management learning experiences for Fortune 500 technology companies
- Researched and authored white papers outlining best practices in instructional design and cognition
- Collaborated with brilliant SMEs to create learning experiences for technical and executive audiences

Instructional Designer/Content Developer 10//2017 – 10/2019

IntraEdge, contracted to Facebook

- Created interactive multimedia training for Facebook's internal sales teams and external small- and medium-sized business audiences
- Worked closely with stakeholders to determine knowledge and needs gaps
- Designed across Instructor-Led Training, Online, and VR environments while drawing upon my experience and education in digital media, human cognition, and sociotechnological networks

Senior Technical Writer 10/2016 – 10/2017

The Home Depot

- Wrote all documentation for Home Depot's Infrastructure Services Catalog, the hub for HD IT services
- Designed and illustrated infographics for Project Management Office of Home Depot
- Assisted management and colleagues with presentation design and delivery

Freelance Graphic, Instructional, & Interactive Designer 1/2013 – 12/2018

Decent Being, UnInc.

- Consulted with clients to determine business pain, skills gaps, and knowledge management strategy
- Created online and print materials to engage learners and provide resources on demand
- Advised businesses on curriculum, pedagogy, cognition, and distributed systems

Writer 1/2013 – 12/2018

Academic Partnerships; American Health Information Management Association

- Researched and wrote content to drive traffic and improve SEO
- Published over 120 articles on a range of subjects
- Wrote documents across business and technology genres (proposals, manuals, web copy, grant applications)

Instructor of Technical Communication 9/2001 – 10/2015

University of Texas at Austin; Bellevue College; University of South Alabama

- Coordinated over 100 teams of ~20 to produce persuasive and informative deliverables for nonacademic audiences
- Developed and presented curricula in technical documentation, qualitative research, rhetoric, and gamification

EDUCATION

Ph.D. in Rhetoric and Digital Communication, University of Texas at Austin 2016

M.A. in English, Writing; University of South Alabama 2002

B.A. in English, University of South Alabama 2000